

# PLANNING FOR THE FUTURE



COVID-19 has changed the way we live and interact with each other, for sporting clubs and community organisations there have been significant impacts. Go Clubs has developed a series of fact sheets to ensure your organisation can be up and running as quickly as possible as soon as operations are able to return to normal.

With normal activities suspended, now is a good chance to update some of the behind the scenes aspects of your club.

## Strategic planning

Never has this been more important. Clubs have the opportunity look at the direction of the club over the next five years and also the immediate issues that you all face over the next six months. Your committee should ask questions like how will we survive, where can we become more efficient, what is the long term goal of the club in terms of facilities and membership? Council officers have templates to assist and can arrange online meeting and advice to help you through the process.

## Website updates

Clubs can take this time to update their web pages and make them relevant and attractive. Most people will find you through the internet, so this is a great way to put your best foot forward.

## Social media profile

Increasingly this will be your primary method of communication. Familiarise yourself with the various platforms and create a strategy that can be implemented when normal activities resume. Have some fun and explore other social media platforms such as Instagram, twitter or Tik Tok.

## Storage

The days of a shoe box full of receipts is over, programs exist now where people can take photos of receipt that are sent straight to the cloud and are accessible whenever you need them.

*Go Clubs follows all advice from Queensland Health and the Australian Government to help slow the spread of COVID-19. Check these sites for regular updates about the COVID-19 response and how it may impact your organisation and members.*

